



## **Rhino Sales Policy**

The Selati Game Reserve is home to significant populations of black and white rhino. The well-being of these endangered species is a major focus of the management and owners of the reserve. They are keenly aware of the responsibilities of their custodianship role and how managing the rhino population on the reserve impacts the overall effort to safeguard and conserve the species in Africa.

A primary objective at Selati Game Reserve is the management and safeguarding of the biodiversity of the habitat. This necessitates the management of rhino numbers and from time-to-time animals are sold to third parties. In these circumstances, the owners of Selati Game Reserve have committed themselves to use best endeavors to ensure that rhino are only sold to ethical buyers for conservation purposes. This means no rhino will be sold to individuals or entities where it is known that there is the intention to hunt the animals and no rhino will be sold to individuals or entities known to be connected to the shooting, hunting or poaching of rhino.